

Message Text

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PAGE 01 STATE 181448
ORIGIN PER-05

INFO OCT-01 AF-10 ISO-00 DOE-15 OES-09 EB-08 DOEE-00
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DRAFTED BY: FCA/AF:G F HAAS
APPROVED BY: FCA/AF: J D MARK
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R 182104Z JUL 78
FM SECSTATE WASHDC
TO AMEMBASSY ROME

UNCLAS STATE 181448

E.O. 11652:

TAGS:

SUBJECT: BOLOGNA ENERGY CONSERVATION AND BUILDING INDUSTRY
EXHIBITION

REF: A) ROME 12158 B) ROME 4751

1. DOE IS IN AGREEMENT WITH THE EMBASSY'S ASSESSMENT
(REFTEL A) THAT USG PARTICIPATION IN THE BOLOGNA 79
INTERNATIONAL EXHIBITION WOULD BE AN EXCELLENT OPPORTUNITY
TO DISPLAY U.S. ENERGY CONSERVATION EFFORTS IN THE BUILDING
INDUSTRY. WHILE WE ARE INTERESTED IN PARTICIPATING OUR
CONSERVATION OFFICE WOULD APPRECIATE CLARIFICATION ON THE
FOLLOWING BEFORE MAKING A FIRM COMMITMENT:

1. ARE THE EXHIBIT SPONSORS INTERESTED IN EXHIBITION
MATERIALS THAT:

- DEAL WITH BOTH RESIDENTIAL AND COMMERCIAL
BUILDINGS?

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- ILLUSTRATE CURRENT STATE OF THE ART OR R&D
ACTIVITIES AND TRENDS FOR THE FUTURE?

- IDENTIFY SPECIFIC APPLICATIONS I.E.,
INSULATION, LIGHTING, HEATING AND COOLING
SYSTEMS OR WITH TOTAL ENERGY SYSTEMS SUCH

AS DEMONSTRATION PROJECTS?

2. WHO WILL ATTEND THE EXPOSITION: BUILDERS,
ARCHITECTS, ENGINEERS, ETC., AND/OR THE GENERAL
PUBLIC.
 3. HAVE OTHER U.S. ORGANIZATIONS BEEN INVITED TO
PARTICIPATE? IF SO WHAT TYPES OF COMPANIES?
 4. HOW LARGE OF AN EXHIBITION ARE THE SPONSORS
LOOKING FOR FROM DOE AND IS THE EXHIBITION
DIRECTED SOLELY TO U.S. EFFORTS IN THIS FIELD?
 5. WHAT DEGREE OF INTEREST IS THERE IN SOLAR
TECHNOLOGY FOR RESIDENTIAL OR COMMERCIAL BUILDING
APPLICATIONS.
2. PLEASE PASS INFORMATION TO DONALD J. ALBERT, DOE/
INTERNATIONAL AFFAIRS. CHRISTOPHEY

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NNN

Message Attributes

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